

# Shelaine Roustio

DESIGNER, ILLUSTRATOR, DEVELOPER

## SKILLS

### **Creative**

Design  
Illustration  
Animation  
Writing

### **Development**

HTML / CSS  
JS / jQuery  
PHP / MySQL

### **CMS/Automation**

WordPress  
Squarespace  
MailChimp  
Zapier

## TOOLS

Photoshop  
Illustrator  
InDesign  
Premier Pro  
After Effects  
Sublime Text  
A nice walk

## EXPERIENCE

### **UCF Sustainability**, Digital Media Assistant

Nov 2016 - May 2018 - Orlando, FL

Tasked with creating visual assets for web, print, and social media. Redesigned the website by designing and developing a WordPress custom theme. Collaborated with a team to produce outreach events and programs. Created email campaigns using MailChimp.

### **Three21**, Graphic Design Intern

Aug - Dec 2017 - Orlando, FL

Engaged with creative team to develop marketing campaigns. Designed materials for in-house projects.

### **Lit World Health**, Digital Media Assistant

May - Aug 2016 - Maitland, FL

Assisted social media growth & engagement. Created various designs for use on Instagram and the web. Managed WordPress sites by editing content, design, and functionality. Managed MailChimp campaigns and sales funnels.

## EDUCATION

### **University of Central Florida**

B.A. - Digital Media, Web Design

May 2018 - Orlando, FL